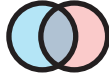


# henken bean

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413.210.7289 | Philadelphia, PA

## EXPERIENCE



### Art Director, User Experience

Comcast  
2012-Present

Currently working on cross-platform self-service experiences for the XFINITY product suite. Part of a new customer experience and service design initiative at Comcast. Led the design for the 'XFINITY My Account' app for mobile.

### Sr. User Experience Designer

Huffington Post  
2012-2012

Responsible for mobile application and widget design for HuffingtonPost on multiple platforms including: mobile web, mobile native, desktop, and TV platforms.

### Sr. User Experience Designer

Comcast Interactive Media  
2010-2012

On a team of designers responsible for the Design of mobile applications for Comcast and a participant in the unification of cross-platform products and experiences, across mobile, online and Set Top Box platforms.

- Ideate new features for Comcast video services
- Collaborate with product management to refine user stories
- Present + discuss UX solutions with business stakeholders
- Participate in fluid, agile development cycles
- Lead UX design of product features through their lifecycle

### User Interface Designer

Comcast  
2008-2010

I worked on the IA and User Experience for Comcast's future tru2way enabled Set Top Box currently deployed in select trial markets and provided recommendations for enhancements to existing nationally deployed guide software

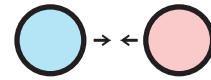
- Translated business + product requirements into UX solutions
- Proposed a new IA for Comcast's On Demand library
- Defined the UX for search + discovery tools for video content
- Wrote RFP's + produced design with selected agencies
- Completed Heuristic Reviews of legacy interfaces

### Interactive Producer

Fastspot LLC  
2007-2008

Fastspot is an award winning interactive agency that creates experiences for websites, applications, mobile devices, and custom content management systems.

## EDUCATION



### Maryland Institute College of Art

BFA Interactive Media, 2008  
Magna Cum Laude

## METRICS



- Led features for an app with 3.3m downloads.
- Led features of a TV Guide deployed in Q1 to 600k+ users.
- Re-designed an IA for a TV Guide currently in 28m households.

## LIFE



### Speaking

Principles of Onboarding  
UX Happy Hour, Think Brownstone  
March, 2013

Design + Business: Creativity as an Agent of Change  
IA Summit, New Orleans  
March, 2012

A UX Love Letter to Engineering  
Philadelphia Android Alliance, Philadelphia  
July, 2011

PhilaMade Site Night  
PechaKucha Night, Philadelphia  
June, 2011

### Exhibitions / Performances

Every Lone Wolf Has a Moon, performance  
COLLAGE Festival, Philadelphia  
May, 2010

Introceptual Ghostland, interactive theater  
Bushwick Biennial  
NurtureART Gallery, NYC  
+  
Conflux City 2009, NYC  
July, 2009

Thought Paintings, visual art  
Grand Small Works  
FUEL Gallery, Philadelphia  
December, 2009